



Dear Friend,

This is your invitation to the twelfth annual Fort Wayne Gay, Lesbian, Bisexual, and Transgender Pride Day 2009. Last year's event was a huge success, but we know with your help this year's festival will be even better! Pride 2009 will be held on Saturday, July 25th at Headwater's Park East in downtown Fort Wayne, IN. Pride Day will begin at noon with events running until midnight. You may choose to be at Pride Day for whatever period of time you wish, but we have set vendor hours from 12-7pm. Check out our website www.fortwaynepride.org or pictures from last year www.myspace.com/fwpride.

The cost for a vendor booth is \$60 for businesses and \$50 for not-for-profit organizations. The number of festival goers expected this year should easily offset the price of the booth. Last year's attendance was well over 3,500 people which is the largest yet! Please note the cost for water and electricity has gone up. This is due to a large increase in cost for these two commodities during the '08 festival. You may also purchase additional tables or chairs for the prices listed.

We are returning to the east side of the park because it has worked out so well for us. If you are familiar with the area you will remember that there is a dome over most of the park. Vendors will be placed under that dome unless you indicate otherwise on part B of the enclosed application. If you wish to bring your own canopy and set up outside the dome that is fine, normal vendor fees still apply.

Fort Wayne Pride Festival will again be a two day festival with Friday, July 24th being the start of the festival, but our main vendor event will only be taking place on Saturday. You are welcome to join us Friday night from 7pm-midnight in the park as a vendor at no additional cost. If so, please just indicate that on your application so that we can place your booth at a convenient spot for Friday.

If you are interested please complete the enclosed application and send it to:
Fort Wayne Pride 7829 Noble Ridge Place Fort Wayne, IN 46825

Make your checks payable to: Fort Wayne Pride. If you have any questions regarding Pride 2009 please feel free to contact me, Josh Reid, at (260) 466-6506 or email me at jjreid943@yahoo.com. You may also contact Nikki Fultz, Director, 260-602-6860 or nikki@fortwaynepride.org. Thank you for your time, and we are looking forward to celebrating Pride with you in Fort Wayne!

Sincerely,

Josh Reid
Vendor Coordinator FW Pride

Fort Wayne Pride Guide

Fort Wayne Pride is proud to announce that we are teaming up with Reality Magazine to present a better than ever Pride Guide '09. Reality is Fort Wayne's Premier GLBT news magazine and they have agreed to put together this year's Pride Guide. Check out their website at www.realitymagazineonline.com. Our rates are the same with premium space available on a first come-first serve basis. We also have design rates if you need a graphic artist to design your ad.

Ad Rates: Full Page- \$55
Half Page- \$40
Quarter Page- \$25

Design Rates: Full Page- \$50
Half Page- \$35
Quarter- \$20

- Ads are due June 15th to ensure printing deadline
- Ad space needs to be paid in advance
- Refunds will not be issued for ad space
- Ads must be submitted in 300 dpi or higher
- Full Page Ads are 5 ½" x 8 ½"
- No paper/ Business Card Submissions to ensure quality
- Unless noted placement and location of ad is at our discretion
- If Reality's graphic artist designs your ad, it can only be used in the Pride Guide or Reality Magazine. A proof will be sent to you for your approval.

Please make checks for advertisements in the Pride Guide out to Reality Magazine.

Checks can be mailed to:

Fort Wayne Pride
7829 Noble Ridge Place
Fort Wayne, IN 46825

Please email ad to: info@realitymagazineonline.com

Pride Guide Submission Form

I would like to purchase an ad for the Fort Wayne Pride 2009 Program. I understand the guidelines set forth and have enclosed payment (made out to Reality Magazine) for my ad. **My ad will be submitted by July 1st, 2009 to info@realitymagazineonline.com.**

Business/ Organization Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

___	Full Page Ad	\$55
___	Half Page Ad	\$40
___	Quarter Page Ad	\$25
___	I need someone to design my full page ad	\$50
___	I need someone to design my half page ad	\$35
___	I need someone to design my 1/4 page ad	\$20

Total: _____

Signature: _____ Title: _____

Printed Name: _____